

BEGE

PROXIMITY

26 – 27 NOVEMBER 2025
INTER EXPO CENTER, SOFIA

WELCOME DRINK SPONSORSHIP PACKAGE



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Join us for an exclusive networking opportunity that will gather the elite of the gaming industry for a memorable evening of connection and celebration. This prestigious gathering promises to bring together key representatives, providing a platform for company visibility and engagement.

The **Welcome Drinks Package** offers a unique sponsorship chance to elevate your brand as you warmly welcome guests to a glamorous ceremony. This sponsorship allows you to interact directly with industry leaders and decision-makers, helping you build brand recognition and solidify your position as a front-runner in the gaming sector.

SPONSORSHIP BENEFITS:

- **Branded Champagne:** Enjoy branded bottles of champagne featuring your company's logo, ensuring your brand is in the spotlight as guests arrive.
- **Branded Hostess Attire:** Two (2) branded sashes with your sponsor logo will be worn by hostesses, enhancing visibility during the event. (Materials provided by the sponsor)
- **Award-Giving Opportunity:** Engage the audience with the chance for award-giving by a representative from your company, adding a personal touch to the ceremony.
- **Promotional Video Display:** Showcase your brand with an advertising video (up to 30 sec.) on the LCD screens located at the ceremony venue and at the exhibition halls. (Materials provided by the sponsor)

** Please ensure all artworks and promotional materials are submitted by September 30, 2025.*

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SPONSORSHIP BENEFITS:

- **Photo Wall Branding:** Your company's logo will be featured prominently on the press wall at the entrance of the ceremony venue, creating high visibility for media coverage.
- **Full-Page Advertisement:** A full-page advert in the official digital BEGE&EEGS catalogue, offering significant exposure in a key event publication.
- **Digital Catalogue Logo Placement:** Your company's logo will appear in the official digital BEGE&EEGS catalogue along with the sponsorship title, enhancing your recognition as a valued sponsor.
- **Website Visibility:** A web banner (200x90 px) on the BEGE website for a 2-month period, maximizing your online presence.
- **Ongoing Branding:** Company's logo displayed on the BEGE website, ensuring continued recognition leading up to the event.
- **Social Media Promotion:** Sponsorship announcement across all of BEGE's social media channels, boosting brand visibility and engagement.
- **Newsletter Inclusion:** Your sponsorship will be announced in the official BEGE newsletter, reaching a wide audience in the industry.

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BONUS OFFERINGS:

- **Branded Item Distribution:** Opportunity to distribute company-branded items at the party venue. Items will be provided by the sponsor, allowing for a personal touch.
- **Conference Passes:** Two (2) free passes for the EEGS conference, allowing deeper engagement in industry discussions and networking.
- **Event Coverage and Videography:** Receive photos and video footage from the event to showcase your sponsorship and engagement.

SPONSORSHIP COST: 5 700 EUR (W/O VAT)

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FOR MORE INFORMATION AND CUSTOM
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PROXIMITY TO POTENTIAL
WHERE EVERY PIECE MATTERS

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APPLICATION FORM (AGREEMENT) FOR WELCOME DRINK SPONSORSHIP PACKAGE 2025

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 30, 2025.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....