

**BEGE**  
PROXIMITY



26 – 27 NOVEMBER 2025  
INTER EXPO CENTER, SOFIA

**REGISTRATION DESKS SPONSORSHIP**

## REGISTRATION DESKS SPONSORSHIP

Maximize your exposure at the BEGE Exhibition with exclusive registration desk branding!

### SPONSORSHIP BENEFITS:

- **Prominent Branding:** Showcase your brand on seven registration desks in the Central Foyer and two illuminated light boxes behind registration.
- **Video Visibility:** Your advertising video (up to 30 seconds) will also be displayed on LCD screens at the arches in front of the exhibition halls during the BEGE Exhibition.
- **Website Promotion:** A web banner (200x90 px) featuring your logo on the BEGE website for three months.
- **Social Media & Newsletter Recognition:** Announcements via BEGE's social media channels and in the official newsletter.
- **Advertising Material Distribution:** Share your promotional materials during the exhibition.
- **Invitations & Passes:** Five (5) invitations to the official BEGE Party and two (2) passes for the EEGS conference.

# REGISTRATION DESKS SPONSORSHIP

## BONUS:

- **PR Coverage:** Feature in e-Game Spectrum magazine and on their social media.
- **Event Media:** Receive photos and videos from the event.

SPONSORSHIP COST: 6 500 EUR W/O VAT



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FOR MORE INFORMATION AND CUSTOM  
OPPORTUNITIES CONTACT US:

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[www.balkangamingexpo.com](http://www.balkangamingexpo.com)

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**PROXIMITY TO POTENTIAL**  
WHERE EVERY PIECE MATTERS

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## APPLICATION FORM (AGREEMENT) FOR REGISTRATION DESKS SPONSORSHIP 2025

<b>EXHIBITOR INFORMATION:</b>	
<b>Applicant (company name):</b>	
<b>Company Reg. №:</b>	<b>VAT/TAX Number:</b>
<b>Registered address №:</b>	
<b>Contact name:</b>	
<b>Tel:</b>	<b>E-mail:</b>

**\*Artworks and materials** – logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 30, 2025.

**Payment details:**

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....