

# BEGE

PROXIMITY

26 – 27 NOVEMBER 2025  
INTER EXPO CENTER, SOFIA



## PARTY BRACELETS SPONSORSHIP

# PARTY BRACELETS SPONSORSHIP PACKAGE

Enhance your brand's visibility as one of the key supporters of the BEGE Party with our exclusive sponsorship package. Enjoy unparalleled exposure and engagement within the vibrant atmosphere of the event.

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## SPONSORSHIP BENEFITS:

- **Brand Visibility on Bracelets:** Your company logo will be prominently featured alongside the party theme/name on every bracelet. This design not only grants access to the BEGE Party but also ensures that your brand stands out to all attendees.
- **Digital Invitations:** Benefit from digital invitations for the BEGE & EEGS Party, featuring your company's logo, enhancing brand recognition before the event.
- **Reserved Seating:** Enjoy special reserved seating for you and your guests at the party, providing an excellent opportunity for networking and engagement in a relaxed setting.
- **Advertising Video on LCD Screens:** Showcase your brand with a 30-second promotional video displayed on LCD screens at the party venue, capturing the attention of all attendees.
- **Visibility at Exhibition Halls:** Your advertising video will also be featured on LCD screens located in front of the exhibition halls, ensuring maximum reach to conference participants.

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*\* Please ensure all artworks and promotional materials are submitted by September 30, 2025.*

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## SPONSORSHIP BENEFITS:

- **Press Wall Branding:** Your company's logo will be prominently displayed on the press wall at the entrance of the party venue, maximizing brand exposure for photos and media coverage.

SPONSORSHIP COST: 4 740 EUR (W/O VAT)



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FOR MORE INFORMATION AND CUSTOM  
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**PROXIMITY TO POTENTIAL**  
WHERE EVERY PIECE MATTERS

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## APPLICATION FORM (AGREEMENT) FOR PARTY BRACELETS SPONSORSHIP PACKAGE 2025

<b>EXHIBITOR INFORMATION:</b>	
<b>Applicant (company name):</b>	
<b>Company Reg. №:</b>	<b>VAT/TAX Number:</b>
<b>Registered address №:</b>	
<b>Contact name:</b>	
<b>Tel:</b>	<b>E-mail:</b>

**\*Artworks and materials** – logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 30, 2025.

**Payment details:**

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....