

BEGE

PROXIMITY

26 – 27 NOVEMBER 2025
INTER EXPO CENTER, SOFIA



BEGE PARTY EEGS

GOLD PARTY SPONSORSHIP PACKAGE

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Join us as a sponsor for the highly anticipated BEGE Party and elevate your brand's visibility in an exciting, vibrant environment! This is a unique opportunity to become part of an unforgettable evening filled with networking, celebration, and industry recognition.

SPONSORSHIP BENEFITS:

- **Prominent Logo Placement:** Your company's logo will be displayed on all party invitations, cementing your visibility among attendees.
- **Exclusive VIP Seating:** Enjoy reserved VIP seats for your company and guests at the party, ensuring a prime viewing experience.
- **High-Class Beverage Selection:** Indulge your guests with a curated selection of premium beverages.
- **Decoration Branding:** Branded balloons to mark your presence at the venue.
- **Advertising Videos:** Gain additional exposure with a 30-second advertising video showcased on LCD screens at the party venue and in front of the exhibition halls.
- **Press Wall Branding:** Your company's logo will be featured on the press wall at the entrance of the party venue, ensuring high visibility to all attendees and media.
- **Comprehensive Brand Exposure:** Your company's logo will be included in the official BEGE & EEGS online catalogue along with the sponsorship title, gaining further recognition.

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SPONSORSHIP BENEFITS:

- **Website Promotion:** Enjoy a web banner (200x90 px) on the BEGE website for a three-month period, along with your company's logo featured on the website.
- **Social Media and PR Announcements:** Your sponsorship will be promoted through BEGE's social media channels, the official BEGE newsletter, and throughout the pre-show PR campaign.
- **Inclusion in All Announcements:** Your company will be recognized in all related social media and PR announcements, maximizing your visibility.
- **Free Conference Passes:** Receive two (2) complimentary passes for the EEGS conference, providing additional engagement opportunities.

** Please ensure all artworks and promotional materials are submitted by September 30, 2025.*



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BONUS OFFERINGS:

- **Cover Story Opportunity:** Feature in two (2) PR materials or an interview with your representative published in e-Game Spectrum magazine, along with promotions on the magazine's social media channels.
- **Web Banner in e-Game Spectrum:** Secure a web banner (130x80 px) in e-Game Spectrum magazine.
- **Branded Item Distribution:** Distribute company-branded items at the party venue to enhance your brand presence and engagement.
- **Event Coverage:** Receive professional photos and video from the event, documenting your sponsorship experience.

SPONSORSHIP COST: 20 200 EUR (W/O VAT)



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FOR MORE INFORMATION AND CUSTOM
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PROXIMITY TO POTENTIAL
WHERE EVERY PIECE MATTERS

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APPLICATION FORM (AGREEMENT) FOR GOLD PARTY SPONSORSHIP PACKAGE 2025

EXHIBITOR INFORMATION:	
Applicant (company name):	
Company Reg. №:	VAT/TAX Number:
Registered address №:	
Contact name:	
Tel:	E-mail:

***Artworks and materials** – logos and advertising materials should be provided to info@balkangamingexpo.com in .PDF, .EPS, .AI, not later than September 30, 2025.

Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....