

# BEGE

PROXIMITY

26 – 27 NOVEMBER 2025  
INTER EXPO CENTER, SOFIA



CUSTOM PARTY SPONSORSHIP

RESERVED

# CUSTOM PARTY SPONSORSHIP PACKAGE



## SPONSORSHIP BENEFITS:

- **Digital Invitations:** Benefit from digital invitations for the BEGE & EEGS Party, featuring your company's logo, enhancing brand recognition before the event.
- **Exclusive VIP Seating:** Enjoy reserved VIP seats for your company and esteemed guests, providing a premium experience throughout the event. \*Number of guests may be limited, please check with the organizer.
- **Select High-Class Beverages:** Delight your guests with a carefully curated selection of high-quality beverages, elevating their experience.
- **Advertising Video on LCD Screens:** Showcase your brand with a 30-second promotional video displayed on LCD screens at the party venue, capturing the attention of all attendees.
- **Visibility at Exhibition Halls:** Your advertising video will also be featured on LCD screens located in front of the exhibition halls. (Video provided by the sponsor)
- **Social Media Announcement:** Gain visibility through sponsorship announcements across BEGE's various social media channels, promoting your brand to a wider audience.
- **Newsletter Feature:** Your sponsorship will be announced in the official BEGE newsletter, further enhancing your profile among industry professionals.
- **Inclusive PR Campaign:** Your company will be included in all pre-show and after-show PR campaigns and related social media announcements about the BEGE Party, maximizing your visibility.

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## BONUS:

- **Event Highlights:** Capture memories with photos and video footage from the event to share within your networks.

SPONSORSHIP COST: 4 800 EUR (W/C VAT)



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*\* Please ensure all artworks and promotional materials are submitted by September 30, 2025.*

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FOR MORE INFORMATION AND CUSTOM  
OPPORTUNITIES CONTACT US:

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**PROXIMITY TO POTENTIAL**  
WHERE EVERY PIECE MATTERS

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## APPLICATION FORM (AGREEMENT) FOR CUSTOM PARTY SPONSORSHIP PACKAGE 2025

<b>EXHIBITOR INFORMATION:</b>	
<b>Applicant (company name):</b>	
<b>Company Reg. №:</b>	<b>VAT/TAX Number:</b>
<b>Registered address №:</b>	
<b>Contact name:</b>	
<b>Tel:</b>	<b>E-mail:</b>

**\*Artworks and materials** – logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 30, 2025.

**Payment details:**

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....