

**BEGE**

PROXIMITY

26 – 27 NOVEMBER 2025  
INTER EXPO CENTER, SOFIA



**PARTY PHOTO MIRROR**  
SPONSORSHIP PACK 2025

**RESERVED**

# PARTY PHOTO MIRROR SPONSORSHIP PACK 2025



Bring an unforgettable touch of magic and excitement to the BEGE Party with our interactive photo mirror! This engaging experience is not just about taking photos; it's about creating lasting memories for all attendees. Guests will enjoy capturing their fun-filled moments, and you'll have the opportunity to ensure your brand is part of their celebrations.

## SPONSORSHIP BENEFITS:

- **Branded Photos:** Every instant photo taken at the magic mirror will be branded with your company's logo, providing a memorable keepsake for guests and creating lasting brand recognition as they share their photos.
- **Exclusive Conference Access:** Receive two (2) complimentary passes for both days of the EEGS conference, giving you the chance to network with industry professionals and stakeholders.
- **Official Announcement:** Gain visibility with a sponsorship announcement in the official BEGE newsletter, showcasing your brand to all attendees before and during the event.
- **VIP Seating:** Enjoy four (4) VIP seats at the party, ensuring you and your guests have a prime spot to experience the excitement and engage with other key players in the industry.

**SPONSORSHIP COST: 3 000 EUR W/O VAT**

*\* Please ensure all artworks and promotional materials are submitted by September 30, 2025.*



# BEGE

PROXIMITY

FOR MORE INFORMATION AND CUSTOM  
OPPORTUNITIES CONTACT US:

**Nino Berezhiani**

Marketing Manager

+359 2 812 9333

+359 882 478 697

nino.berezhiani@balkangamingexpo.com

**Sonya Stamenova**

Sales Manager

+359 2 812 9333

+359 888 399 859

sonya.stamenova@balkangamingexpo.com



[www.balkangamingexpo.com](http://www.balkangamingexpo.com)

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## APPLICATION FORM (AGREEMENT) FOR PARTY PHOTO MIRROR SPONSORSHIP 2025

|                                  |                        |
|----------------------------------|------------------------|
| <b>EXHIBITOR INFORMATION:</b>    |                        |
| <b>Applicant (company name):</b> |                        |
| <b>Company Reg. №:</b>           | <b>VAT/TAX Number:</b> |
| <b>Registered address №:</b>     |                        |
| <b>Contact name:</b>             |                        |
| <b>Tel:</b>                      | <b>E-mail:</b>         |

**\*Artworks and materials** – logos and advertising materials should be provided to [info@balkangamingexpo.com](mailto:info@balkangamingexpo.com) in .PDF, .EPS, .AI, not later than September 30, 2025.

### Payment details:

On receipt of signed form BEGE Expo will issue a pro-forma invoice. The Application will not be accepted until a 100% deposit is received. All reservations with signed orders are non – cancellable and non – refundable. In the event of cancellation, the applicant is responsible for full payment. The number of advertising opportunities are limited; based on first-come, first-served basis.

Accepted Application shall serve as an Agreement between BEGE (BEGE Expo EOOD) and the applicant. By signing this Application, applicant confirms that he accepts the payment terms specified in the Application and agrees to pay the total cost within the terms specified above.

Date:.....

Stamp and Signature:.....